



## **Nor Cal Golf Reps Show**

Monday Feb 22 & Tuesday Feb 23  
(Move-in Sun. Feb 21 at 1:00 p.m.)

Thunder Valley Casino Resort  
1200 Athens Ave  
Lincoln, CA, 95648

### **Welcome to the 2021 Show!**

Online vendor registration for the 2020 show is open. You can pay your membership dues, as well as show registration (your booth/s and hotel room fees for Sun. & Mon. night are combined) at:

<https://www.norcalgolfreps.org/vendors>

Register NOW to take advantage of the lower rate.  
Rates increase after January 10, 2021.

### **Show/Booth Set Up**

Booth set-up in Pano Hall is set for **Sun. Feb. 21** (commencing at **1 p.m.** and completed by **6 p.m.**) *Sorry, no access to Pano Hall prior to 1 p.m. per resort security and no early Monday morn set up allowed. All booth set-up needs to be completed by 6 p.m. on Sun.* Please allocate yourself enough travel time when coming to the resort.

### **Mandatory Membership Meeting**

Join us for a brief yet *mandatory* NCGRA Membership Meeting at **5 p.m.** on Sunday, located on the show floor. It should last approx. 20 minutes.

### **Show Hours**

**Mon. Feb. 22 (8 a.m. – 5 p.m.) Tues. Feb. 23 (8 a.m. – 3 p.m.)**  
Show booth “breakdown” is set for **Tues. at 3 p.m.** Sorry, no exceptions.

## **Loading-In and Loading-Out**

Load-in and load-out takes place directly behind **Pano Hall**(our exhibit/show area). To find the hall with ease, take the **DELIVERIES entrance** into the resort (*the first driveway on the right, once crossing over the railroad tracks*). Follow the signs, going *behind* the resort to the *Pano Hall Loading Dock*. A sign will be posted outside the dock area and a security guard will be present to greet you. Please do not block driveway. Only 4 vehicles will be allowed at any time in the loading area. Unload, then move your car ASAP, so others can unload. After unloading, move your vehicle to the front, to resort parking with the valet or you may self-park. All trailers and non-traditional vehicles must be parked in Lot B which is across the street from the casino parking area.

## **Security**

Since we are in a casino setting, during both show days each rep and show attendee will be given a wristband they must wear for security purposes.

## **Hotel Check-In**

Hotel check-in is **4 p.m.** on Sunday. (Daily check-out time is 11 a.m.).

## **We suggest....**

When you first arrive at the resort on Sunday (and before you move into the vendor hall), go to the hotel lobby and check in. (Leave your car out front with the valet for few minutes) and tell them you are registering for your room and possibly storing luggage if the room is not ready. That way, if a room is available prior to 4 pm (you may get access) and if not, it will put you on a priority list when a room does become available. In the meantime, you can then proceed with your vehicle to the *back of the resort* for booth content unload and set up.

At the time of check-in, you will be asked to supply a picture i.d. and your room confirmation number (which will be emailed or text to you a few days prior to the show). You will need to supply the front desk a credit card for any incidentals you may incur during your stay at the resort. Your registration prepay is Sun. and Mon. nights only. Any holdover nights (i.e. Tues.) is your responsibility and is a separate bill.

## **Hotel Amenities**

WI-FI, health club access, unlimited local calls and free 24-hour valet parking. There's a Spa at the resort, several restaurant options, plus a Food Court (next to Pano Hall) if you want to grab a quick bite. Peet's Coffee is now located closer to the hotel lobby.

## **Monday Night Reception at the Mingle Bar**

Join us at the annual Monday evening reception from **5:30 p.m. – 7 p.m.** at the comfortable Mingle Bar located between Pano Hall and the Hotel. The reception is hosted by *CIG Insurance* and *Thrasher Golf*. Hors d'oeuvres will be provided. The first round of drinks for buyers and reps will be hosted by *Thrasher Golf*. Join us as we toast to the NCPGA Merchandisers of the Year and NCPGA Sales Rep of the Year.

## **The Thunder Club**

We encourage you to sign-up for the *Thunder Club*, it's free and includes you in future promotions at the resort. The *TC Rewards Center* is located right next to Pano Hall.

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